



STREET TREE SEMINAR, INC.

P.O. Box 6415
Anaheim, CA 92816-6415

NEXT MEETING:

Thursday, March 17th
La Mirada City Hall (Swim facility)
13700 La Mirada Blvd.
La Mirada, CA

2011 MEETING SCHEDULE

March 17th	Culture of the Hispanic Worker Jose Mercado	La Mirada City Hall 13700 La Mirada Blvd, La Mirada, CA
May 19th	Fullerton's Parks & Trees Program	Fullerton Maintenance Service Div 1580 W. Commonwealth, Fullerton, CA
June 9th	Annual Golf Tournament	Robinson Ranch Golf Club Santa Clarita, CA
October 20th	The Highlights of the City of San Dimas	The Walker House 121 N. San Dimas Avenue, San Dimas
December 15th	Annual Scholarship Awards Hosted by STS	Kellogg West 3801 W. Temple Avenue, Pomona

MISSION STATEMENT

"To promote the advancement of urban forestry and provide a forum for tree care professionals to share their experiences, knowledge, and expertise for the benefit of the membership and the enhancement of Southern California's community forests."

VISION STATEMENT

"To enhance the health and beauty of Southern California cities by improving the quality of our community forests."

Remember to email Robert Sartain @ RSartain@santa-clarita.com with your reservation



Street Tree Seminar, Inc.

STS Newsletter

JANUARY/FEBRUARY 2011

VOLUME XVII ISSUE 1

Street Tree Seminar Awards Seven Scholarships to Local Students

This year's annual holiday meeting was held at Cal Poly Pomona on Thursday December 16, 2010. At the meeting we officially installed the new officers for the Street Tree Seminar Board and the presentation of scholarships awards to qualifying students.

In attendance at the meeting were six of the seven scholarship winners from various local colleges. Scholarship Chair Dan Jensen presented the awards to the students and thanked them for their pursuit in arboricultural education. In addition the students received a free Street Tree Book and free admission to the Annual Western Tree Management Symposium (WTMS) at the Los Angeles Arboretum on January 20, 2011.



Congratulations to our 2010 Scholarship recipients – Sonia Rios, Kay Hoevel, Kelly de la Raza, Amber Crisp, Ruben Flores, Robert Kurner and Sandy Gillis (not pictured).

Amber Crisp- Amber is a junior studying Plant Science at Cal Poly Pomona. She has a 3.0 GPA and has held many jobs throughout her education, including the CA Dept. of Food and Agriculture and several nurseries. Amber is a 2nd time STS Scholarship winner and is very active in the community, including FFA, church and community gardens as well as school activities.

Kelly De La Peza- Kelly is a beginning student studying Ornamental Horticulture at Mt. San Antonio College. She currently holds a 4.0 GPA and works as a consultant for residential gardens. She is very active in her community, served as a board member for her local Mom's group, and is helping to begin a "garden gate" program at her daughter's school.

Ruben Flores- Ruben is a sophomore studying Horticultural Science at Mt. San Antonio College. He has a 2.23 GPA and currently works at the school as a Student Production Manager. Ruben is active in FFA and at school, and in 2010 was awarded Mt. SAC's "Most Outstanding Horticulture Employee". He also volunteers and his High School's FFA Christmas Tree Farm.

Sandy Gillis- Sandy is a returning student coming from a media background. She currently holds a 3.8 GPA studying Landscape Design at Mt. San Antonio College. She is self employed as a garden designer, rose grower and egg farmer. Sandy has been very involved in the community and is an Altadena Community Garden member.

Robert Kurner- Robert is a Senior at Cal Poly Pomona studying Plant Sciences, his interest lying with native plants. He currently holds a 2.705 GPA. Robert works in the Cal Poly Pomona Botany Department and is very involved in the community. He is a volunteer at the San Diego Natural History Museum, President of the Los Robles Horticulture Club, Secretary of the Los Rancheros Agronomy Club and Treasurer of the Ag Bio Club.

Sonia Rios- Sonia is studying Plant Science at Cal Poly Pomona and holds a 2.75 GPA, having completed 160 units. Sonia is very active in the community, and is Vice President of the Ag Bio Club, Cal Poly Pomona Ag Ambassador & Council Rep, Los Robles Horticulture Club Publicity Chair, and volunteers also with the Urban Youth Conservation Corps and USDA Forest Services.

Kay Hoevel- Kay is studying Ornamental Horticulture at Mt. San Antonio College and currently holds a 4.0 GPA, having completed 39 units. Kay is the owner of Arroyo Seco Landscape Design and also works as a student volunteer at Mt. SAC Nursery Operations. She is a student member of both the CLCA and the Irrigation Association. Kay has also been very involved in the community through local schools and scouting.

Congratulations to all the recipients—we look forward to great things from them in the future!

NEXT MEETING!

March 17, 2011

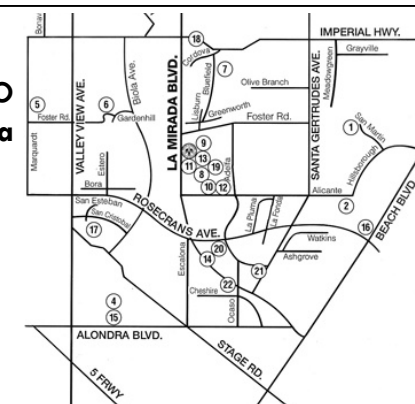
Culture of Hispanic Workers with Jose Mercado Round table discussion - 4 new insects invading southern California

LOCATION:

LA MIRADA CITY HALL
(MEETING AT SWIM FACILITY BEHIND CITY HALL)
13700 LA MIRADA BLVD.
LA MIRADA, CA 91768-2557

TIME: 10:30 AM FOLLOWED BY LUNCH

COST: \$15.00 - RESERVED \$20.00 - AT THE DOOR



Business Meeting - December 16, 2010

The meeting was called to order by STS President, Cy Carlberg. After introductions, Scholarship Chair, Dan Jensen, presented the 2011 scholarship awards.

Past Presidents in attendance were Al Remyn, Kevin Holman, Rose Epperson and Dan Jensen

Lunch was hosted by Street Tree Seminar. Afterwards, Cy thanked David Cooper from WCA for his service as a director for the prior three years. Rose Epperson installed the officers for 2011.

Thanks to RPW Services, John Conway, Wayne Smith and Robert Sartain, Mauget, WCA and STS for providing prizes for the drawing - the winners

included: Emina Darakjy, Cy Carlberg, Al Remyn, Dave Lammon, Amber Crisp, Fred Roth, Heather Crippen, Christy Cuba, Robert Sartain and Wayne Smith.

Our next meeting is March 17, 2011 at La Mirada City Hall. The venue is located at 13700 La Mirada Blvd. The meeting is in the Swim Facility located behind City Hall. Jose Mercado is speaking about the culture of Hispanic workers and how this culture effects the city management and inspection services. Also speaking is Kevin Holman of RPW and he will discuss four new insects invading southern California. Round table discussions will follow during our lunch break.

Be sure to pre-register for the meeting to save \$5.00.

Installation of Officers - 2011



Wayne Smith, President
Cy Carlberg, Past President
John Conway, Vice President
Robert Sartain, Secretary
Dan Jensen, Treasurer
Christy Cuba, 1 year Director
Dr. Fred Roth, 2 year Director
Emina Darakjy, 3 year Director

A message from Vice President, John Conway.....

Hello everyone! It was a pleasure to see everyone at this year's WTMS and witness the enthusiasm for learning, friendship, & sharing. It's my believe that in our industry, we have the best possible people on the planet!

This year, it's our intent to continue the STS mission statement of providing a forum for tree care professionals to share, learn, & improve our expertise in providing a high quality community forest within Southern California. I encourage our members to set aside one day for six months out of the entire 12 month calendar year to learn, see what others are doing within our special industry, meet new friends, enjoy some good food & perhaps go home with a raffle prize!! Take a look at this year's calendar & I'll be looking forward to seeing you there.

Take care & may we all have a great 2011. - JC

Upcoming Industry Events



Serving the Environment with Quality Arboriculture

77th Annual Western Chapter ISA Conference and Trade Show
 Hyatt Regency La Jolla at Aventine - San Diego, California
 May 11 to 13, 2011

www.wcisa.net



C A L I F O R N I A
 A R B O R W E E K

M A R C H 7 - 1 4

www.arborweek.org

PRESIDENT

Wayne Smith
 City of Santa Clarita
 25663 Ave. Stanford
 Santa Clarita, CA 91355
 661/294-2548

PAST PRESIDENT

Cy Carlberg
 Registered Consulting Arborist
 2402 California Avenue
 Santa Monica, CA 90403
 (310) 453-TREE

VICE PRESIDENT

John Conway
 City of Newport Beach
 3300 Newport Blvd.
 Newport Beach, CA 92659
 949/644-3083

SECRETARY

Robert Sartain
 City of Santa Clarita
 25663 Ave. Stanford
 Santa Clarita, CA 91355
 661/294-2548

TREASURER

Dan Jensen
 R. Dan Jensen & Associates
 18011 Clearwater
 Huntington Bch, CA 92648
 714/841-2905

DIRECTORS

Christy Cuba
 Land Design Consultants
 199 S. Los Robles Ave #250
 Pasadena, CA 91101
 626/578-7000

Dr. Fred Roth
 Cal Poly University, Pomona
 3801 W. Temple Avenue
 Pomona, CA 91768
 909/987-7165

Emina Darakjy
 Pasadena Beautiful
 1044 Prospect Blvd
 Pasadena, CA 91103

MEMBERSHIP

Kevin Holman
 714/412-5348

SCHOLARSHIP

Dan Jensen
 714/841-2905

MAILING ADDRESS

Street Tree Seminar, Inc.
 P.O. Box 6415
 Anaheim, CA 92816-6415
www.streettreeseminar.com
 714/639-6516

Highlights from WTMS - The Many Branches of Arboriculture

This 2011 Western Tree Management Symposium (WTMS) was very informative and enlightening. The guest speakers covered a wide selection of topics which would appeal to the general arboricultural industry. These included topics on legal issues, urban forestry, consulting, general botany, construction monitoring and climber safety. "The Many Branches of Arboriculture" symposium was designed to deliver a little something for everybody in the tree care business.

Randall Stamen, Attorney at Law, started the symposium with his discussion on legal issues related to arboriculture in his presentation "Understanding and Preventing Arboricultural Lawsuits." This informative presentation related many a story on the dos and don'ts on tree care practices. Some of the topics reviewed by Randall included risk management, consulting malpractice, insurance policies and disputes, litigation, collection, errors and omissions insurance, negligence and record keeping.

Up next was Santa Monica Urban Forester, Walt Warriner, and his presentation on "The Urban Forest Network." His presentation discussed the relationship on the urban forester and the network of associates that are needed to produce a long lasting quality result for the community. Some of the relationships include the city planners, engineers, public works staff and decision makers for the city. Another key component is the relationship with the community and how to educate and develop positive support for the urban forest. Walt mentioned organizations that can help in the education and support of the urban forest such as the Sustainable Urban Forestry Coalition (SUFC), the Society of Municipal Arborists (SMA) and the International Society of Arboriculture (ISA).

Dr. James Clark kept the ball rolling with his presentation on "Consulting: The Status of Arboriculture." This presentation covered all the traditional services such as tree preservation, planning, tree health and assessment, risk assessment, appraisal and expert witness. Dr. Clark discussed how the consultant needs to have experience and skills in order to make these decisions. He also had a heart to heart talk about ethics in arboriculture. For being as wise as he is smart, Dr. Clark gave some good advice on how to do the right thing. To support his talk on ethics, Dr. Clark reviewed the "Code of Ethics" from the American Society of Arboriculture (ASCA) and the ISA. Some of important standards included due care, impartiality, competence, integrity, objectivity and professionalism.

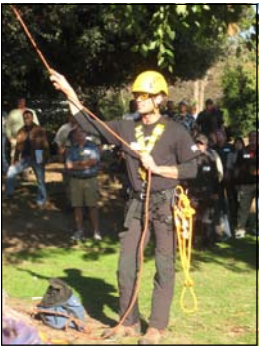
Doctor Jim Downer from the University of California Cooperative Extension, Ventura County gave an informative presentation on "Botany for Arborists." Dr. Downer discussed the plant nomenclature and how tree parts work together to keep the organism



alive. Specifics were given for plant cells and structure and the general anatomy of trees including how the xylem transports water and the phloem moves sugar. Other areas discussed were the types of wood cells such as "diffuse porous" and "ring porous."

Dr. Clark's second presentation was on "Tree Preservation: Monitoring during Construction." This talk was focused on techniques to a successful tree preservation project. One area that was emphasized was the relationship of the project

team, including everyone who has a part of the project. Also stressed was the need to have a good plan to begin with on paper. Because once the project has been approved it is generally too late to make changes. General methods for tree preservation were discussed, such as protective fencing, tree protection zones and arborists reports. Dr. Clark gave a rule of thumb from the Barlett Tree Company for root pruning which states three times the DBH is severe and five times is moderate. Dr. Clark used a ten time ratio for a tree that is considered sensitive to root pruning



The last presentation was given by the Abrojena family, father Gary and son Jared. Both these men have competed at the highest level in tree climbing championships and have won multiple titles. Their topic was on tree climber safety and how best to protect yourself during climbing operations. This included the thinking part of tree climbing or what you do before you enter the tree. After a slide presentation and discussion on these topics the presentation was moved outside to a large eucalyptus tree for hands on demonstration.



The professionals prevailed at Plant Identification once again with Jennifer Garwick bringing home the winning answers!

We had some great interaction with the exhibits - thanks to Bishop Company, Mauget and RPW Services! And of course Al Remyn was in attendance supporting WCISA

and Street Tree Seminar. Special thanks to Eric Gorsuch for providing the sound system and Kevin Holman for bringing the bottled water - both are a great help!

We capped the day off with a really fun raffle - Raffle winners were Jeff Peterson, Randel Guterrez, Larry Hall, Pam Pavela, Martin Hernandez, Gonzalo Magana, Steve Peterson, Emina Darajy, Luis Esparza, David Wilson, Jose Casas Martinez, Theresa Roscoff, Kirk Weatheron, Frederick Hall and Robert Crudup



Grand Prize winner for the TV - Greg Novosel

Overall, this was a great symposium with lots of up to date information for anyone in the arboriculture field.

